

A Six-Pack of Resolutions for 2016:

How to Get the Most From Your Southpointe CEO Association Membership

- 1** Share announcements with interested folks in your organization (all employees are members of the Association, but you may be the designated “distribution list” contact.)
- 2** See what’s new by visiting www.southpointe-ceo.org and by following us on Facebook (click on icon on webpage.)
- 3** Take advantage of the free events and discounts available for special activities, seminars and training programs offered to CEO Association members (Leadership, Diversity, etc.)
- 4** Invite a co-worker or friend to the next CEO Association event for members only, held at various member organizations located in or near the Park.
- 5** Support your Association and highlight your company by becoming a sponsor of one of the many events and activities offered throughout the year.
- 6** Plan to attend the next Annual Members’ Meeting in March to meet the board, other members, and to participate in the social event that follows.



Membership Benefits and Opportunities



The Southpointe CEO Association is a non-profit association of like-minded companies located in and about Southpointe. Founded in 1997, it is supported and directed by CEOs in the business park. In keeping with the public-private partnerships that gave birth to Southpointe, the Association brings local, regional and national leaders together for informative events and works with government officials on all levels to build upon and expand the region's business success. We are dedicated to improving our organizations, meeting our neighbors, building deep business relationships, and taking advantage of the many amenities and opportunities available at Southpointe.

Membership Benefits and Opportunities:

CEOs and SENIOR MANAGEMENT

- CEO Chairman's Forums
- Access to Southpointe and other local Business Leaders
- Informal 'members only' events for networking and business development
- Opportunities to showcase your company at CEO Association events
 - Centralized Website for business related topics and Southpointe Business Information

EMPLOYEES of your company

- Ethical Leadership, HR, health & wellness, diversity & inclusion, other educational seminars & training
 - Social events
 - Southpointe 'community' activities
 - Peer-to-Peer Networking
 - Scholarship opportunity for university study

***For questions about membership, please contact
Dr. Stephanie Urchick, Southpointe CEO Association,
CEO/ Executive Director at sptceo@verizon.net or 724-747-5055.***

2016 Sponsorship/Advertising Options

Winter White (Vodka Tasting) Party – February 2016 \$500

- Logo recognition on all announcements, invitations, program, and on-site at event
- Recognition, pre- and post-event, on Association website
- Event welcomes newest member organizations to Association
- Pre-event private "tasting reception" with CEO Association Chairman

World Class CEO Award Dinner Corporate Sponsors – June 2016 \$10,000-\$500

*Platinum Sponsorship - \$10,000 | Gold Sponsorship - \$5000
Silver Sponsorship - \$2500 | Bronze Sponsorship - \$1000 | Copper - \$500*

- Sponsorships include tickets to event (10-8-6-4-2) and private reception with CEO Award winner
- Recognition on all announcements, invitations, programs, event placards, and newspaper articles; pre – and post-event notice on website

Wine Tasting Holiday Gathering - November 2016 \$500

- Logo recognition on all announcements, invitations, and on-site at event
- Recognition, pre- and post-event, on Association website
- Event is Association annual "holiday" gathering
- Pre-event private "tasting reception" with CEO Association Chairman

There is a 10% discount for member organizations that sponsor above activities and prepay by February 5, 2016. For more details, contact Stephanie Urchick at 724-747-5055.

2016 Membership Levels

Level A: \$2,000 per year
(January 1-December 31)
>25 employees

Level B: \$1,000 per year
(January 1- December 31)
10 to 25 employees

Level C: \$500 per year
(January 1-December 31)
<10 employees

Level SPT Non-Profit: \$1,250 per year
(January 1 – December 31)
Any number of employees

Memberships run January 1- December 31 each year.